CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
494170 /	06322798

Product
OCEGUERA - DCCC

Contract Dates	Estimate #
09/19/12 - 09/25/12	1817

Advertiser	Original Date / Revision
Oceguera DCCC	09/18/12 / 09/18/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	136	142

Agency Ref	Advertiser Ref

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	09/20/12	09/25/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/19/12	09/25/12	MT-TF--	2	$250.00							
N 2	KVVU	09/20/12	09/25/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	$4,300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/19/12	09/25/12	MT-TF--	2	$2,150.00							
N 3	KVVU	09/20/12	09/25/12	Better	M-F 11a-12p		:30			NM	2	$390.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/19/12	09/25/12	MT-TF--	2	$195.00							
N 4	KVVU	09/20/12	09/25/12	Katie Couric	2-3p		:30			NM	2	$550.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/19/12	09/25/12	MT-TF--	2	$275.00							
N 5	KVVU	09/20/12	09/25/12	Anderson	3-4p		:30			NM	2	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/19/12	09/25/12	MT-TF--	2	$300.00							
N 6	KVVU	09/20/12	09/25/12	The Dr.Oz Show	4-5p		:30			NM	2	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/19/12	09/25/12	MT-TF--	2	$350.00							
N 7	KVVU	09/20/12	09/25/12	Fox 5 News at 5	5-530p		:30			NM	1	$550.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/19/12	09/25/12	MT-TF--	1	$550.00							
N 8	KVVU	09/20/12	09/25/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	$325.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/19/12	09/25/12	MT-TF--	1	$325.00							
N 9	KVVU	09/20/12	09/25/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$625.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/19/12	09/25/12	MT-TF--	1	$625.00							
N 10	KVVU	09/20/12	09/25/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/19/12	09/25/12	MT-TF--	1	$650.00							
N 11	KVVU	09/20/12	09/25/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	$2,300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
494170 /	06322798

Contract Dates	Product	Estimate #
09/19/12 - 09/25/12	OCEGUERA - DCCC	**1817**

Advertiser	Original Date / Revision
Oceguera DCCC	09/18/12 / 09/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		09/19/12	09/25/12	MT-TF--	4				$575.00			
N	12	KVVU 09/24/12	09/24/12	Bones	Mon 8p-9p		:30			NM	1	$4,500.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		09/24/12	09/30/12	1------	1				$4,500.00			
N	13	KVVU 09/20/12	09/20/12	Glee	Thu 9p-10p		:30			NM	1	$6,500.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		09/17/12	09/23/12	---1---	1				$6,500.00			
								Totals			22	$22,490.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/25/12	22	$22,490.00	$19,116.50
Totals	22	$22,490.00	$19,116.50

Signature: _____ **Date:** _____

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REP HEADLINE# 6322798
$$$ UNAPPROVED REV #2 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP18/12 15.38
CHANGES *** KVVU-TV ***

ADV # ADV. NAME POLI/OCEGUERA/DCC/D/CON/NV REP.# OFF.# 762 SALESMAN #

AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # ✓494170 CONTRACT # 6322798 CLASS: NATL. LOCAL REGIONAL

PRDCT OCEGUERA - DCCC EST#1817 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP19/12 SEP25/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP18/12 15.38

REP: TO ROSE
FR NIKKI
ADDED NEW ADVERTISER CODE
PLS CNF THANKS

CON CM ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

ADVERTISER IS OCEGUERA FOR NEVADA CONGRESS- DCCC

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

AGENCY ADVERTISER CODE = 136 AGENCY EST# = 1817
AGENCY PRODUCT CODE = 142

NO BUYS TO PRINT

SEP/12 22490.00

CONTRACT TOTAL 22490.00
TOTAL SPOTS 22

REP HEADLINE# 6322798
$$$ UNAPPROVED REV #2 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
CHANGES

SEP18/12 15.38
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

MARKET TOTALS $72,548 KVVU 31% KSNV 18% KLAS 18% KTNV 30% KVMY 3% KVCW 0% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6322798
$$$ UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP18/12 15.35
RECAP *** KVVU-TV ***

ADV # 3189 ADV. NAME TEST ADVERTISER REP.# OFF.# 762 SALESMAN #

AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 494170 CONTRACT # 6322798 CLASS: NATL. LOCAL REGIONAL

PRDCT OCEGUERA - DCCC EST#1817 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP19/12 SEP25/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP18/12 15.35

REP: TO ROSE
FR NIKKI
MADE NEED CHANGES TO ORDER
TOTAL $22490
PLS CNF THANKS

CON CM ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

ADVERTISER IS OCEGUERA FOR NEVADA CONGRESS- DCCC

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 136			AGENCY EST# = 1817						
			AGENCY PRODUCT CODE = 142									
1			1000A-1100A	30		$250.00	9/19	9/25	2		W-F,M-TU	2
			PROGRAM : DR OZ									
			CON COM1: DR OZ									
2			1000P-1100P	30		$2,150.00	9/19	9/25	2		W-F,M-TU	2
			PROGRAM : FOX 5 NEWS AT 10P									
			CON COM1: FOX 5 NEWS AT 10P									

REP HEADLINE# 6322798
$$$ UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
RECAP

SEP18/12 15.35
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1100A-1200N	30		$195.00	9/19	9/25	2		W-F,M-TU	2
	PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS											
4			200P-300P	30		$275.00	9/19	9/25	2		W-F,M-TU	2
	PROGRAM : KATIE COURIC CON COM1: KATIE COURIC											
5			300P-400P	30		$300.00	9/19	9/25	2		W-F,M-TU	2
	PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER											
6			400P-500P	30		$350.00	9/19	9/25	2		W-F,M-TU	2
	PROGRAM : DR OZ CON COM1: DR OZ											
7			500P-530P	30		$550.00	9/19	9/25	1		W-F,M-TU	1
	PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM											
8		RZ	500A-600A	30		$325.00	9/19	9/25	1		W-F,M-TU	1
	PROGRAM : FOX5 NEWS 5A ORD COM1: REVISED RATE CON COM1: FOX5 NEWS 5A											
9			530P-600P	30		$625.00	9/19	9/25	1		W-F,M-TU	1
	PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM											
10		RZ	600A-700A	30		$650.00	9/19	9/25	1		W-F,M-TU	1
	PROGRAM : FOX5 NEWS 6A ORD COM1: REVISED RATE CON COM1: FOX5 NEWS 6A											
11		*	700A-900A	30		$575.00	9/19	9/25	4		W-F,M-TU	4
	PROGRAM : FOX5 MORNING NEWS ORD COM1: REVISED RATE AND CANCELED SPOT CON COM1: FOX5 MORNING NEWS											

REP HEADLINE# 6322798
$$$ UNAPPROVED REV #1 $$$

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ORDER WORKSHEET

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RECAP

SEP18/12 15.35
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	12		800P-900P	30		$4,500.00	9/24	9/24	1		MON	1
	PROGRAM : BONES CON COM1: BONES											
	13		900P-1000P	30		$6,500.00	9/20	9/20	1		THU	1
	PROGRAM : GLEE CON COM1: GLEE											

SEP/12 22490.00

CONTRACT TOTAL 22490.00
TOTAL SPOTS 22

MARKET TOTALS $72,548 KVVU 31% KSNV 18% KLAS 18% KTNV 30% KVMY 3% KVCW 0% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6322798
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

SEP18/12 15.28
*** KVVU-TV ***

ADV # 3189 ADV. NAME TEST ADVERTISER REP.# OFF.# 762 SALESMAN #

AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

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PRDCT OCEGUERA - DCCC EST#1817 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP19/12 SEP25/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP18/12 15.28

REP: TO ROSE
FR NIKKI
PLEASE CONFRIM ASAP- NEED TO MAKE CHANGES

CON CM ALL INVOICES ARE TO BE SENT TO:
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SUITE 800
WASHINGTON, DC 20007

ADVERTISER IS OCEGUERA FOR NEVADA CONGRESS- DCCC

DCCC - Oceguera

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			AGENCY ADVERTISER CODE = 136			AGENCY EST# = 1817						
			AGENCY PRODUCT CODE = 142									
1			1000A-1100A	30		$250.00	9/19	9/25	2		W-F,M-TU	2
PROGRAM : DR OZ												
CON COM1: DR OZ												
2			1000P-1100P	30		$2,150.00	9/19	9/25	2		W-F,M-TU	2
PROGRAM : FOX 5 NEWS AT 10P												
CON COM1: FOX 5 NEWS AT 10P												

REP HEADLINE# 6322798
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

SEP18/12 15.28
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	3		1100A-1200N	30		$195.00	9/19	9/25	2		W-F,M-TU	2
	PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS											
	4		200P-300P	30		$275.00	9/19	9/25	2		W-F,M-TU	2
	PROGRAM : KATIE COURIC CON COM1: KATIE COURIC											
	5		300P-400P	30		$300.00	9/19	9/25	2		W-F,M-TU	2
	PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER											
	6		400P-500P	30		$350.00	9/19	9/25	2		W-F,M-TU	2
	PROGRAM : DR OZ CON COM1: DR OZ											
	7		500P-530P	30		$550.00	9/19	9/25	1		W-F,M-TU	1
	PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM											
	8		500A-600A	30		$450.00	9/19	9/25	1		W-F,M-TU	1
	PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A											
	9		530P-600P	30		$625.00	9/19	9/25	1		W-F,M-TU	1
	PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM											
	10		600A-700A	30		$725.00	9/19	9/25	1		W-F,M-TU	1
	PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A											
	11		700A-900A	30		$700.00	9/19	9/25	3		W-F,M-TU	3
	PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS											

REP HEADLINE# 6322798
*** ORIGINAL REV#0 ***

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ORDER WORKSHEET

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HARRIS REPORT FROM REP

SEP18/12 15.28
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LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	12		800P-900P	30		$4,500.00	9/24	9/24	1		MON	1
	PROGRAM : BONES CON COM1: BONES											
	13		900P-1000P	30		$6,500.00	9/20	9/20	1		THU	1
	PROGRAM : GLEE CON COM1: GLEE											

SEP/12 22490.00

CONTRACT TOTAL 22490.00
TOTAL SPOTS 21

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*